**Assignment #3 – Text Analysis**

**10 points/100**

**2-3 pages (600 - 750 words)**

***Content Details:***

To begin this assignment, you may select a topic for your Research Paper—Assignment #4. (Your Research Paper is an objective essay that represents a subject of interest and an honest representation of what you learn.) Alternatively, you can simply choose a topic of interest to analyze. Then, select an article from a magazine or newspaper, and analyze the text as outlined below.

Your text analysis should include:

1. Introduction
   1. Give article name, any pertinent information about the author, publication information (when, where published)
   2. Your thesis – specifically mention the elements you will analyze. For example, the author’s purpose and whether it was achieved.
2. A brief summary of the text.
3. Analysis of the text – give examples for each
   1. **Target audience**—who is reading this article? Does the author adjust content appropriately for the audience?
   2. **Stance & tone**—how does the author portray him/herself?
   3. **Purpose—**what does the author hope to accomplish in this article?
   4. **Does the writer accomplish his/her purpose?—**explain/give examples of why the author was or wasn’t able to achieve the purpose you determined in point C.
4. A Conclusion that restates the thesis and provides a satisfying conclusion (identify larger themes, propose changes, ask questions, etc.).

***Report Format:***

* Top of first page should include your name, course number, instructor name, title and the date the report is submitted.
* Each page of the body of your report should have a header. The header should contain your last name, and a page number flush right.
* The body of your report is double-spaced pages using the Times New Roman font, 12 point.

***Due Dates:***

**Outline – Tuesday, September 26th**

Create an Outline in class and share with me

**First Draft – Tuesday, October 3th**

Create a first draft of your analysis, be ready for peer review

**Final Draft – Tuesday, October 17th**

Submit Final Draft using peer and instructor feedback

**Grading Rubric**

**Introduction and Conclusion (2 points):** Include all required information (see above) in introduction. Restate main points and provide a satisfying ending in conclusion.

**Thesis statement (2 points):** list the specific points you will discuss in the body paragraphs, in the same order they appear.

**Analysis of audience, stance/tone, and purpose (2 points):** clearly explain the author’s approach to these themes and give examples to support your explanation.

**Accomplishing Purpose (2 points):** argue whether the author accomplished his/her purpose. Give examples of why he/she did or did not.

**Grammar, punctuation, formatting (2 points):** Writing should be clear and free of grammar, punctuation or formatting errors.